

# Ken Majmudar and Sam Namiri

**Ridgewood Investments** 





# Best Ideas 2023 Hosted by MOI Global

# **Ridgewood Investments**

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### Ridgewood Select Value Fund\*

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# Ridgewood Investments – Presenter Bios



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#### KAUSHAL "KEN" MAJMUDAR, CFA

#### **PORTFOLIO MANAGER**

- Founded Ridgewood Investments in 2002 and serves as its Chief Investment Officer
- · Ridgewood Investments, a SEC registered advisor with over \$200MM in AUM, has continuously managed multiple portfolios grounded in value and dividend growth
- · Graduated with honors from the Harvard Law School in 1994
- Honors graduate of Columbia University in 1991 with a bachelor's degree in Computer Science
- · Prior to Ridgewood Investments, worked for seven years on as an investment banker at Merrill Lynch and Lehman Brothers
- · Noted value investor who has written and spoken extensively on the subject of value investing



#### SAM NAMIRI - CO-PORTFOLIO MANAGER AND ANALYST

- Joined Ridgewood to concentrate on building our Select Value Fund focusing on Small and MicroCap companies.
- Prior to Ridgewood, Sam was an Investment Associate at Grand Slam Asset Management, a small cap value based Hedge Fund.
- Prior to Grand Slam, Sam was Founder and President of Shop Network, a jewelry company involved in television, media, manufacturing, distribution and e-commerce.
- Received his MBA from Columbia Business School in 2012.
- BS in Industrial Engineering and Operations Research from the University of California at Berkeley (2005)



# Ridgewood Select Value Fund

Launched in April 2018

- Focused on Small and MicroCap equities
- Concentrated positions
- Long-term investment horizon
- Private equity approach to public company investing
  - Thinking like an owner
- Thorough due diligence / scuttlebutt
  - Emphasis on company site visits and trade shows
  - Emphasis on management and capital allocation ability
- Email <u>sam@ridgewoodinvestments.com</u> to be added to our quarterly letter distribution list



# **Ridgewood's Previous MOI Presentations**

Price \$5.05 (as of 1/16/23)



Changed ticker to AX (Axos Bank) Price: \$41.40 (as of 1/16/23)



Price \$123.72 (as of 1/16/23)

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Price \$22.89 (as of 1/16/23)



Disclosure: Ridgewood Investments currently owns shares of FARM, AX, CRAI and ACU

- Ticker: FARM
- Price: \$31.70 (as of 1/4/2018)
- Market Cap: \$529 Million, Enterprise Value: \$596 Million (as of 1/4/2018)
- 2 year projected price target of \$45.79 (44% return)
- Ticker: BOFI
- Price: \$42.40 (as of 6/19/2018)
- Market Cap: \$2.652 Billion
- 2 year projected price target of \$63 (53% return)
- Ticker: CRAI
- Price: \$57.85 (as of 1/19/2021)
- Market Cap: \$450 Million
- 2 year projected price target of \$108 (86% return)
- Ticker: ACU
- Price: \$32.38 (as of 1/11/2022)
- Market Cap: \$115 Million
- 2 year projected price target of \$53.12 (64% return)

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# Investment Idea: Newtek Business Services Corp. (NASDAQ:NEWT)



#### Newtek Business Services Corp.

- Ticker: NEWT
- Price: \$18.36 (as of 1/13/2023)
- Market Cap: \$425.5 Million
- 2 year projected price target of \$36 (96% return)
- Historically a non-bank lender and owner of portfolio companies that provide a wide range of business and financial services to small businesses.
- Originate mostly SBA 7(a) and SBA 504 loans. Company also provides customers Payment Processing, Point of Sale (think Square or Clover), IT Services, Payroll and Benefit Solutions.
- Effective capital allocation and organic growth which we expect to compound returns over time
- Valuation opportunity arises due to change from BDC to 40 act company and acquisition of a Bank, which coincides with dividend likely to be cut.

Disclosure: Ridgewood Investments currently owns shares of NEWT



# **Background on Newtek Business Services**

# **Company History**

- Founded in 1998, began trading on the American Stock Exchange in 2000, Nasdaq in 2004.
- Early years it was more of a public incubator firm investing in startup businesses. Now 2<sup>nd</sup> largest SBA Lender in the US
- Company converted to BDC and started paying dividends in 2015. Has paid \$19.52 in dividends since that time. (Stock at \$18.36 as of 1/13/2023)



# Background on Newtek Business Services (Continued)

# **Company History**

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- During 2021 the company was able to obtain record profits from originating PPP loans and earning fee income
- This also decreased the need for traditional SBA loans as PPP loans were available and preferred, masking SBA 7(a) loan growth
- Announced acquisition of National Bank of New York City in late 2021 and has just finalized process of converting to a Bank Holding Company from BDC
  - BDC must pay 90-100% of profits as dividend, but is not taxed at corporate level
  - Bank will be taxed, however its dividends will be qualified
  - Bank will be able to use more leverage and have much lower cost of capital
  - On last call, CEO said dividend will likely be aligned with other banks (2-4%? Compared to 10-15% as BDC)
  - Paid \$2.75/share in dividends in 2022



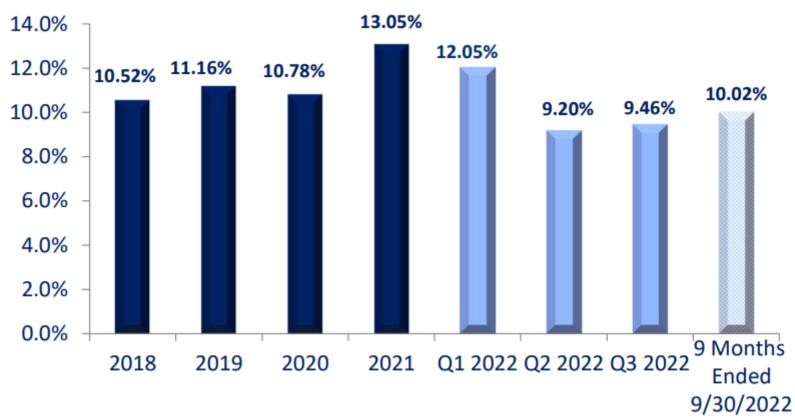
# Background on Newtek Business Services (Continued)

# Lending Business

- Predominantly originate SBA 7(a) loans (2022E @ \$775M)
  - 75% guaranteed by SBA
  - The guaranteed portion is subsequently sold off at approximately 10% premium currently
  - Loans are historically adjustable and at Prime + 2.25-2.75%
  - New loans are at Prime + 3% (Prime is currently 7.5%)
  - Remaining 25% that is not guaranteed NEWT is pari-pasu with SBA in event of default (725 Fico score weighted avg)
  - This amount is held and later backed by a bond issue while the full loan amount is serviced by NEWT
  - Provides NEWT with reliable cash flows for servicing as well as a quick upfront payment
- SBA 504 Loans
- Non-conforming Loans



# Background on Newtek Business Services (Continued) Lending Business



**Net Premium Trends** 

 For the three months ended September 30, 2022, the weighted average net premium received on the sale of guaranteed portions of SBA 7(a) loans was 9.46%, a slight improvement over the second quarter of 2022. The decline reflects, among other things, the lagging prime rate and other market pressures that we do not believe will exist forever

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 Interest expense should decrease a lot as a bank with lower cost of funding

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#### **NSBF Net Interest Income Trend**



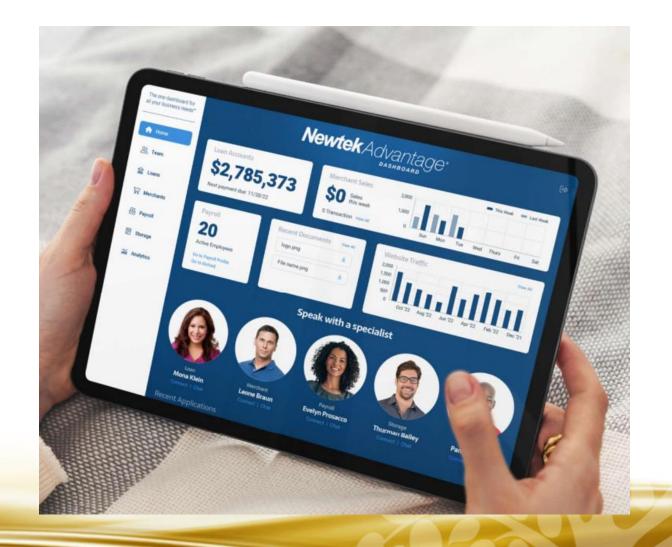
# Background on Newtek Business Services (Continued)

### Service Businesses

- Newtek Payment Processing Companies
  - Newtek Merchant Solutions and Mobil Money
  - 2022E EBITDA of \$16M for the combined companies.
  - About \$12M of Net Debt
- Newtek Technology Solutions
  - Cloud computing company providing managed services
  - 2022E EBITDA of \$4M
  - About \$11M of Net Debt
- Newtek Payment Systems (POS on Cloud)
  - Competitor to Square and Clover
- Newtek Payroll and Benefits Solutions
- Newtek Insurance Solutions



# Background on Newtek Business Services (Continued) Service and Lending Businesses All Will Lead To: "Speak with a specialist" – Newtek Dashboard





Document Storage

# Background on Newtek Business Services (Continued) Service and Lending Businesses All Will Lead To:

Potential White-labeled offering to other banks





## Background on Newtek Business Services (Continued)

### **CEO** is aligned with Shareholders

- Chief Executive and Founder owns 4.8% of the company
- According to the latest proxy statement (see below)
  - Shares currently valued at \$21M
  - Base Salary of \$700k
- This is very important for us as shareholders

Name of Beneficial Owner	Number of Shares Beneficially Owned	Percent of Class
Interested Directors:		
Barry Sloane <sup>(1)</sup>	1,149,273	4.8 %



# Newtek Business Services (Continued)

#### What to expect as a bank:



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### Newtek Business Services (Continued)

Compared to AXOS a very well run and efficient bank, NEWT's targets put it in top 90% of banks

#### Axos is a Top Performer Versus Bank Peer Group $\texttt{QXOS}^{\circ}$

	Axos Bank	Peer Group	Percentile
ROAA	1.62%	0.73%	89%
Return on equity	16.80%	7.32%	89%
G&A	1.99%	2.36%	28%
Efficiency ratio	42.74%	67.19%	7%

The 89% on ROE means that the Bank outperformed 89% of all banks. The 7% efficiency ratio ranking means that only 7% of banks have lower expenses in comparison to their revenues. Peer group includes savings banks greater than \$1 billion.



### Newtek Business Services (Continued) What to expect as a bank:

- Don't need to issue equity like they did as a BDC to grow
- Can lever the company more than the BDC
  - Up to 10 times as a bank compared 2 times as BDC
- Cost of capital much lower as a bank
  - Starting off cost of deposits will be high, but can use their business referrals to get cheaper deposits over time
- Banks with ROAA>2% and ROATC >15% are in the top performing 10% of banks
  - Newtek is targeting 3-4% and 18-22% respectively in 2023
- On low end range of \$1.70 in earnings, 24M shares outstanding and assumed 3% dividend means the company will retain nearly \$40M after 1 year to invest in its growth



### Why this opportunity exists

#### Shareholder base is transitioning

- Company has a history of paying dividends as a BDC
  - These dividends have generally grown over time
  - Slightly dropped in 2022 versus 2021
  - Company has not announced that it will definitely continue its dividend when no longer a BDC
  - Shareholders that were looking for high yielding dividend stocks have dumped shares
- CEO really understands value of growing Earnings Per Share
  - Concerned about dilution that needed to be done to grow as a BDC
  - Wants lower cost of capital and debt by being a bank, in addition to the ability to have more leverage versus a BDC
  - Company can provide banking services to the same customers and leads it obtains for its loans and other business services
  - Has vision to provide services with a virtual specialist over video



# Why this opportunity exists

#### Shareholder base is transitioning

- Getting approvals to become a bank was uncertain and took over 1 year!
  - BDC investors left and bank investors were sitting on the sidelines
  - Bank valuations have come down and are depressed (interest rate and economic concerns)
- Accounting for BDC's and Banks are very different
  - As a BDC all of the subsidiaries could not have full accounting and instead the parent owned shares of all of the companies and line items were not included, just NAV and dividend distributions
  - As a bank, all of the line items will be consolidated and likely broken out by segment as well, providing more transparency to investors
- No financials have been filed as a bank, so bank investors and analysts can't look at any financials to do the typical analysis
- Paying \$2.70 of dividends in 2022 gives confidence in 2024 estimates



Tickers	Company Name	Market Cap - (USD, mn)	P/E 2022E	P/E 2023E	P/E 2024E	Diluted EPS (Consensus) - FY2022 (USD)	Diluted EPS (Consensus) - FY2023 (USD)	Diluted EPS (Consensus) - FY2024 (USD)	Stock Price - Last Traded Price
BHLB	Berkshire Hills Bancorp Inc	1,386	15.61	( 12.44x	11.79>	× 1.97	2.48	2.61	USD 30.79
DCOM	Dime Community Bancshares Inc	1,283	8.88	8.25×	7.75>	3.75	4.03	4.29	USD 33.25
EFSC	Enterprise Financial Services Corp	1,904	10.06>	9.21	8.90>	<b>5.0</b> 9	5.55	5.75	5 USD 51.14
FBNC	First Bancorp (North Carolina)	1,728	10.14x	9.70×	9.28>	4.18	4.37	4.57	USD 42.42
FCF	First Commonwealth Financial Corp	1,349	10.20×	8.53×	8.30>	x 1.42	1.69	1.74	USD 14.45
нтн	Hilltop Holdings Inc.	2,041	21.24x	21.47x	18.70>	۲.49 x	1.47	1.69	USD 31.60
LOB	Live Oak Bancshares Inc	1,413	7.49>	x 13.95×	12.03x	4.29	2.30	2.67	USD 32.13
NBHC	National Bank Holdings Corp	1,659	14.96>	x 10.98×	10.92>	x 2.95	4.02	4.04	USD 44.13
NBTB	NBT Bancorp Inc.	1,885	12.20>	( 12.10×	10.72>	3.61	3.64	4.11	USD 44.01
OBNK	Origin Bancorp Inc	1,157	11.45×	8.43	8.13>	3.29	4.47	4.64	USD 37.71
OFG	OFG Bancorp	1,353	8.41×	x 8.05×	7.78>	3.38	3.53	3.66	6 USD 28.44
SASR	Sandy Spring Bancorp Inc	1,589	9.86>	9.84×	8.88	3.61	3.62	4.01	USD 35.59
SBCF	Seacoast Banking Corp of FL	2,014	22.44	15.53×	11.54>	x 1.46	2.11	2.84	USD 32.76
SRCE	1st Source Corp	1,322	11.00x	11.18	11.70>	4.88	4.80	4.59	USD 53.63
STBA	S & T Bancorp Inc	1,325	10.07>	( 10.19×	10.28>	3.37	3.33	3.30	USD 33.96
тсвк	TriCo Bancshares	1,671	12.83	10.87	10.99>	c 3.91	4.61	4.56	USD 50.14
TFIN	Triumph Financial Inc	1,271	13.20>	19.76×	14.35>	x 3.93	2.63	3.62	2 USD 51.92
Average		1,550	12.36	c 11.79x	10.71>	3.33	3.45	3.69	USD 38.12
Median		1,413	11.00×	( 10.87)	10.72>	<b>x</b> 3.61	3.62	4.01	USD 35.59
Max		2,041	22.44	21.47	18.70>	<b>\$</b> .09	5.55	5.75	5 USD 53.63
Min		1,157	7.49>	x 8.05×	7.75>	< 1.42	2. 1.47	1.69	USD 14.45
NEWT	Newtek Business Servics	445	6.68>	( 9.92×	6.12>	x 2.75	1.85	3.00	) USD 18.36



# Bringing it all together

- By 2024 we expect EPS to get to \$3 due to lower interest expenses in addition to growing SBA loans and selling more business services
  - Currently 2024 forward bank multiples average around 11 times EPS
  - This is a depressed level compared to the past 10 years and for banks that will likely have lower ROE and ROA
  - LOB is best comp and trades at 12 times 2024E EPS
  - TFIN is probably next best comp at 14 times 2024E EPS
  - While we think that NEWT can get a higher multiple due to best in class ROE and ROA for a bank, which should deserve a 15 to 20 times EPS multiple, we will conservatively give it a 12 times for our valution
  - \$3 EPS X 12 P/E multiples = \$36 price target in 2024
- BDCs are excluded from Russell 2000 and Institutions excluded from buying BDCs due to certain rules



# Risks

- Demand for loans drop or many of the borrowers default
  - De-risked by SBA government guarantees, personal guarantys by borrowers, and real estate and other asset backed collateral on many of the loans.
- Our model assumes that the company can get some loan growth and does not increase defaults dramatically
- NewtekOne Dashboard does not create any cross selling synergies and the company is not able to attract deposits
- Deploy excess capital poorly, such as a poor acquisition
  - This is de-risked as the company has a lot of organic growth ahead of itself and needs to integrate the bank into its offerings and new dashboard platform
- Government stops guaranteeing the portion of the SBA loans



# **QUESTIONS**?

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