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# Best Ideas 2018

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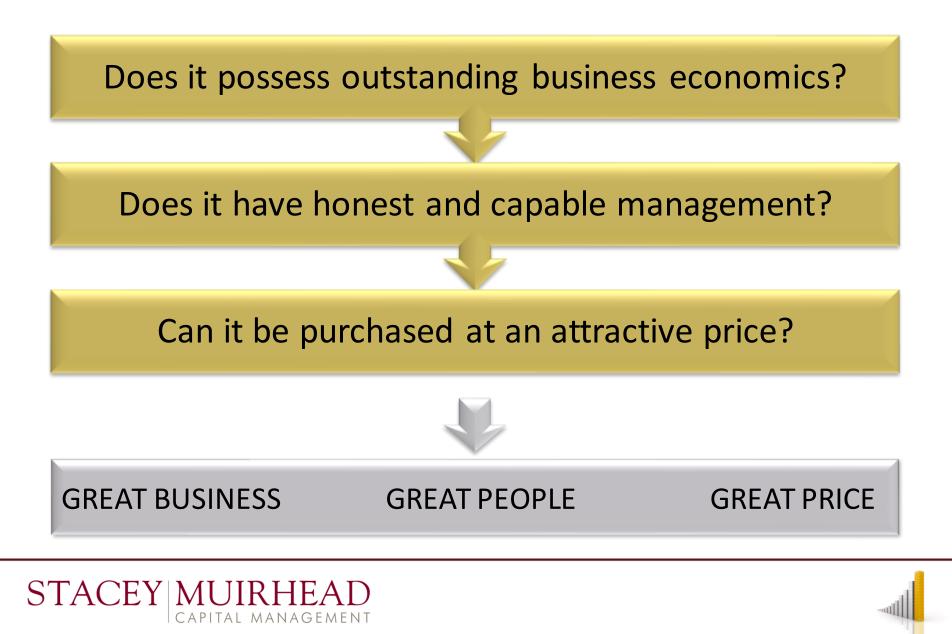
# **Presentation By**

#### Jeffrey Stacey Stacey Muirhead Capital Management

#### January 2018



#### Identifying Excellent Investment Opportunities



#### Does it possess outstanding business economics?

- High returns on shareholders' equity
- A strong balance sheet with minimal or no debt
- Attractive operating and profit margins
- Significant brand recognition
- Pricing power for its products
- Growing revenue and earnings over time
- Consistent free cash flow generation



#### Does it have honest and capable management?

- "Skin in the game"
- Reasonable compensation practices
- Measurable pay for performance
- Demonstrated integrity
- Capital allocation record
- Unique corporate culture



"Your goal as an investor should be simply to purchase at a rational price a part interest in an easily understood business whose earnings are virtually certain to be materially higher, five, ten or twenty years from now."

Warren Buffett



# My Best Idea for 2018



#### What is it?

- CPL is a leading employment services group based in Dublin
- Services include recruitment, workforce management, training, outsourcing and outplacement
- Key business strategy is to avoid overdependence on any one service, sector or geography



#### **Corporate Overview**

- Founded in 1989
- IPO in 1999
- > 11,504 current and temporary staff headcount
- 547 recruiters
- > 21 brands, 41 offices, 11 countries



#### Market Data

- Current Share Price
- Shares Outstanding
- Market Capitalization

€6.22 (12/29/17)

27.2 million

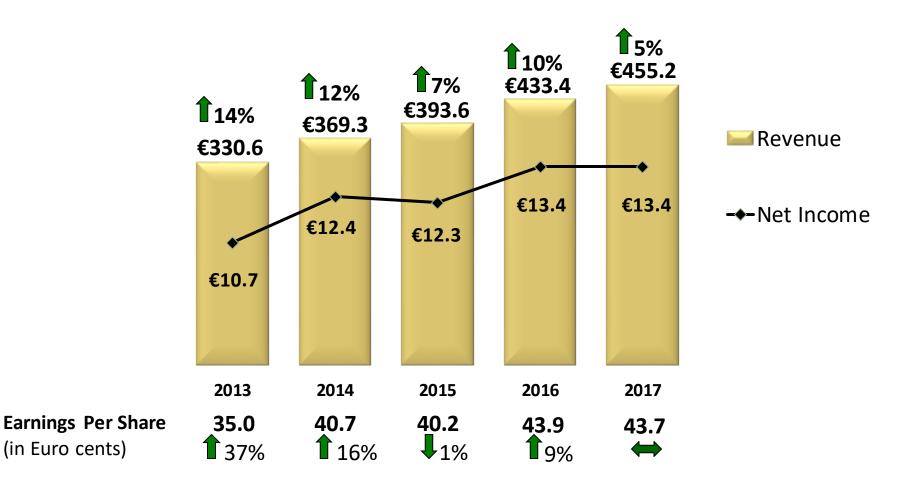
€169.2 million



# Does it possess superior business economics?

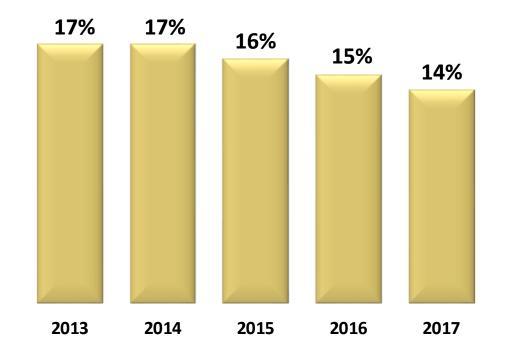


#### **Growing Revenue and Earnings**



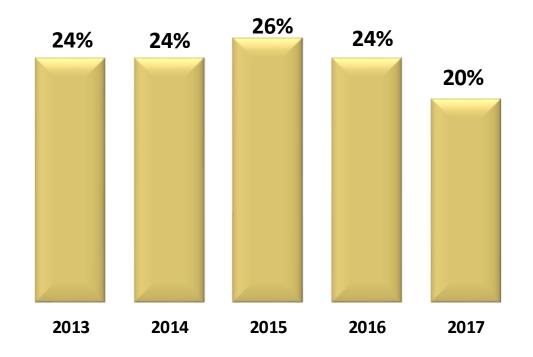
#### STACEY MUIRHEAD

#### **High Returns on Shareholder Equity**





#### High Returns on Shareholder Equity (excluding cash)





#### **Solid Financial Position**

#### As of 06/30/2017

Cash	€33,634
Working Capital	€77,068
Non-Current Liabilities	€1 <i>,</i> 955
Total Equity	€103,695

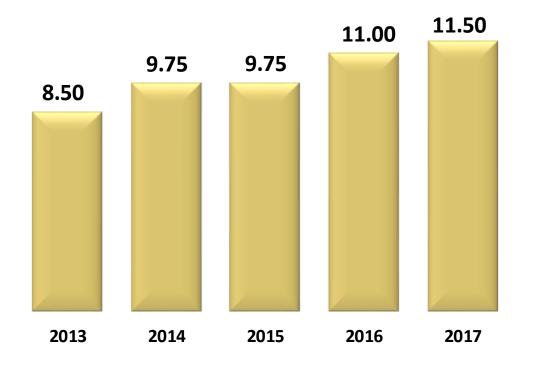






CAPITAL MANAGEMENT

#### **Increasing Dividends Per Share**



(in Euro cents)

# STACEY MUIRHEAD

#### **Share Repurchase History**

		<u>Shares</u>	
<u>Year</u>	<u>Amount</u>	<b>Repurchased</b>	<u>Price</u>
2011	€20 million	6,666,666	€3.00
2017	<u>€25 million</u>	<u>3,703,703</u>	€6.75
	€45 million	<u>10,370,369 sł</u>	าร
		20,010,0000	

CPL spent €16.1 million on acquisitions over the same time period



#### **Does it Possess Superior Business Economics?**

- Growing Revenues and Earnings
- High Returns on Shareholder Equity
- Solid Financial Position
- Significant Brand Recognition
- Increasing Dividends Per Share
- > Opportunistic Share Repurchases













# Does it have honest and capable management?



- Ann Heraty and Paul Carroll own 9,706,108 shares representing 35.7% of the total shares outstanding
- Unique corporate culture consistent "Great Places to Work" award winner
- Reasonable, shareholder oriented board
- Consistent return of capital to shareholders
- Anne Heraty Ernst & Young Entrepreneur of the Year (2006)

– Businesswoman of the Year (2014)



#### **Does it have honest and capable management?**

- "Skin in the Game"
- Reasonable compensation practices
- Capital allocation record
- Unique corporate culture











# Can it be purchased at an attractive price?



#### **Current Valuation**

Share Price	€6.22
Less: Cash/share (after tender offer)	<u>€0.30</u>
	€5.92
Trailing P/E	13.5 x
Trailing Dividend Yield	2.0%

Return on Shareholder Equity (excluding cash) 20%



#### "Back of the Envelope" Valuation

Assumptions:

- 1. No Growth
- 2. Shares outstanding is **\$**12%
- 3. RIG Healthcare net income at 2017 pro-forma level

Net Share Price	€5.92
EPS Estimate	52.8 cents
PE	11.2 x





#### **Summary**

# Great People





**Great Business** 

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# **Question and Answer Period**

